



NUCLEAR AGE PEACE FOUNDATION

Committed to a World Free of Nuclear Weapons

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FOR IMMEDIATE RELEASE:

VIDEO CONTEST SEEKS FILM-MAKERS WHO WANT TO BE PEACE-MAKERS \$1,000 TOP PRIZE

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The Nuclear Age Peace Foundation is proud to announce the 2009 Swackhamer Disarmament Video Contest. Our title this year is: [Breakthrough: Putting the Nuclear Genie Back in the Bottle](#) .

The contest, hosted on You Tube, seeks short (2-3 minute) videos from people of all ages and all countries.

Here are the contest guidelines:

President Obama has stated, “This is the moment to begin the work of seeking the peace of a world without nuclear weapons.” The Nuclear Age Peace Foundation wants to make sure that the new US policy reflects this position, and we are working hard to make sure President Obama’s words are turned into action.

Many proponents of nuclear weapons argue that nuclear weapons cannot be “un-invented,” or that “the nuclear genie cannot be put back in the bottle.”

How can we achieve a world free of nuclear weapons by the year 2020? Once this is achieved, how can we make sure that the “nuclear genie” stays in the bottle forever?

Make a video of 3 minutes or less addressing these questions.

Cash prizes are awarded to the top three videos:**1st Prize: \$1,000, 2nd Prize: \$750, 3rd Prize: \$250.** There will be up to five **Honorable Mention Awards.**

The contest rules are posted on the Foundation's website,

<http://www.wagingpeace.org/menu/programs/awards-&-contests/video-contest/2009/index.htm>

All entries must be received electronically by 5:00 pm Pacific Time on June 15, 2009. Winners will be announced on July 15, 2009.

How to Enter: Join the You Tube group at www.youtube.com/group/genieinbottle. Once you have uploaded your video on the You Tube page, fill out the [contest entry form](#). You will need to include your video's URL on your entry form.

Judging: A committee of filmmakers and educators selected by the Nuclear Age Peace Foundation will judge entries on the basis of originality of ideas, creativity and clarity of expression. Winners will be announced on July 15, 2009.

All Rights Reserved: All submissions become the property of the Nuclear Age Peace Foundation and may be used by the Foundation on its website or in publications. All products resulting from the winning proposals become the property of the Nuclear Age Peace Foundation. The Foundation reserves the right to publish or broadcast all submissions to the contest.

Last year's winners: http://www.wagingpeace.org/menu/programs/awards-&-contests/video-contest/2008/contest_winners.htm

Go on-line and watch our 10-minute DVD *Nuclear Weapons & the Human Future*.
http://www.wagingpeace.org/nuc_weapons_human_future.php

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The Nuclear Age Peace Foundation -- The Nuclear Age Peace Foundation initiates and supports worldwide efforts to [abolish nuclear weapons](#), to strengthen international law and institutions, and [to inspire and empower a new generation of peace leaders](#). Founded in 1982, the Foundation is comprised of individuals and organizations worldwide who realize the imperative for peace in the Nuclear Age. The Nuclear Age Peace Foundation is a non-profit, non-partisan international education and advocacy organization. It has consultative status to the United Nations Economic and Social Council and is recognized by the UN as a Peace Messenger Organization. For more information about the Nuclear Age Peace Foundation, see www.wagingpeace.org/menu/about .