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FOR IMMEDIATE RELEASE :

BEST-SELLING AUTHOR AT EVENING FOR PEACE --
MONDAY SEPTEMBER 17TH

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The Nuclear Age Peace Foundation has just learned that a best-selling children's author will participate in its 24th Annual Evening for Peace, Monday September 17th at the Victoria Hall Theater in Santa Barbara.

Peter Yarrow, Mary Travers and Noel (Paul) Stookey were already slated to be honored with the Foundation's Distinguished Peace Leadership Award. But Yarrow has added a new distinction before received the peace award. He

has become *one of the hottest children's authors in the country right now.*



Puff the Magic Dragon, the first ever authorized picture book from the song, was published this July to immediate success. Most recent rankings put it at #3 on Amazon.com best-seller list for picture books for ages 4-8 and #8 for all books published for that age range. Barnes & Noble's website has *Puff* at #55 for all books. And the *Booksense* best-seller list, compiled from independent bookstore sales

around the country, has the book, which Yarrow co-wrote with Lenny Lipton , at *#2 for all children's picture books.*

Here is an audio interview with Peter Yarrow about the book

<http://www.eyeonbooks.com/ibp.php?ISBN=1402747829>

Last month, the Foundation announced that it would go forward with its Evening for Peace even though Mary Travers is recovering from back surgery and will not be able to attend.

Peter Yarrow and Noel (Paul is his stage name) Stookey will be at the event to receive the award. They will speak about their experiences working for peace, justice and equality and sing songs together and on their own.

The Foundation's Distinguished Peace Leadership Award will still go to all members of the trio even though Mary will be unable to attend. "I imagine she will be foremost in the thoughts of the audience during the event. We will take a moment to send our thoughts of healing to her during the program. We also hope to get a video message from Mary to show to everyone," said the Foundation's Director of Development & Public Affairs, Steven Crandell.

The theme for the event this year is: *Voices for Peace*. The program will focus on the trio's courage, persistence and dedication in lending their powerful voices to the cause of peace.

People interested in attending should contact the Foundation through its website www.wagingpeace.org, or by phone 805 965-3443, to request an invitation. With only 270 seats on offer, a sell-out is likely so the Foundation encourages people to get their tickets early. Ticket prices are \$250 (general admission, including a catered reception with fine California wine as well as the program itself) and \$200 for students (with some sponsored tickets available for students involved in peace activism.) Sponsorship options include dinner with Peter and Noel (Paul) that evening after the program ends. Please call 805- 965 3443 to ask for an invitation and full details.

The trio is joining an illustrious group of peace leaders who have received the award over the last 24 years. Past honorees include: the Dalai Lama, Archbishop Desmond Tutu, Walter Cronkite, Helen Caldicott and Jacques Cousteau.

The Event—

**Nuclear Age Peace Foundation's
24th Annual Evening for Peace**

***Voices for Peace* --**

Honoring Peter, Paul & Mary

Monday September 17, 2007

Reception: Café Buenos Aires, 1316 State St. 5 p.m.

Program: Victoria Hall Theatre, 33 W. Victoria St, 6:15 pm.

This year the Foundation is doing something new -- creating an intimate evening with Peter, Paul & Mary as the centerpiece. By letting Peter and Noel (Paul) talk about the trio's inspiring experience and by incorporating powerful archival film footage, the Foundation hopes to bring to life an era, not so unlike our own, when people were weary of war and longed for peace.

The program will include:

- A specially prepared video on the trio's career
- Reflections from Peter Yarrow and Noel (Paul) Stookey about the part they played in working for peace, and
- A rare musical treat for Santa Barbarans -- a selection of songs sung by two of the most famous folk singers on the planet.

By choosing to attend and/or sponsor our Evening for Peace, people can help the Foundation in its efforts to create a world free of nuclear weapons and to develop new peace leaders among our youth.

Peter, Paul & Mary – Distinguished Peace Leaders

The Nuclear Age Peace Foundation is delighted to present its 2007 Distinguished Peace Leadership Award to Peter Yarrow, Noel (Paul) Stookey and Mary Travers. They share the award in recognition of their contributions as singers, songwriters and activists. They have created lasting songs of conscience while lending their talents and time over more than four decades to numerous projects promoting peace and justice. We salute their commitment and their vision, their musical grace and their personal integrity.

For more than four decades, Peter, Paul & Mary have sounded the call for peace with songs as potent as they are sweet. For millions of people, the trio has been an inspiration – creating close musical harmony even as they work for greater social harmony in the world.

On August 28, 1963, the March on Washington set a benchmark as the biggest human rights demonstration ever at that time with 250,000 people. On that day, Dr. Martin Luther King, Jr. delivered his historic “I Have a Dream” speech. The most popular singing group in the nation, Peter, Paul & Mary, were also there that day, singing from the same podium and inspiring the crowd. The entire day's events were broadcast live on CBS Television. The March was not just a turning point in the civil rights movement, it was a turning point in the history of the nation.

When later that decade, a half a million people came to Washington DC to protest the Vietnam War, Peter Paul & Mary were there, too. In fact, Peter had been one of the organizers of the rally.

Over more than 40 years, at hundreds of events addressing issues from the nuclear threat to human rights, Peter Paul and Mary have always had the courage to stand up (and sing) for what they believe in.

“Ultimately we're all responsible for putting our belief into action,” said Noel (Paul) Stookey. And the trio has done just that -- on stage, in their recordings and in their work for peace and justice. By combining musicality with integrity, they have created a lasting and compelling music of conscience.

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The Nuclear Age Peace Foundation -- The Nuclear Age Peace Foundation initiates and supports worldwide efforts to abolish nuclear weapons, to strengthen international law and institutions, and to inspire and empower a new generation of peace leaders. Founded in 1982, the Foundation is comprised of individuals and organizations worldwide who realize the imperative for peace in the Nuclear Age. The Nuclear Age Peace Foundation is a non-profit, non-partisan international education and advocacy organization. It has consultative status to the United Nations Economic and Social Council and is recognized by the UN as a Peace Messenger Organization.

For more information about the Nuclear Age Peace Foundation, see www.wagingpeace.org/menu/about

For More Information please call Director of Public Affairs, Steven Crandell at 805-965-3443 or email scrandell@napf.org

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