



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Peace Foundation Launches 20th Anniversary Campaign

Santa Barbara, CA (September 21, 2004) – The Nuclear Age Peace Foundation is pleased to announce the launch of its 20th Anniversary Campaign. Since 1982, the Nuclear Age Peace Foundation has sought to enhance global security by working to reduce the threats posed by nuclear weapons. The Foundation’s 20th Anniversary Campaign is its first major fund-raising effort, with the goal of raising \$2 million to strengthen current programs, launch new initiatives, and build its endowment.

On Sunday, September 19th, the Foundation publicly announced the campaign and held a Kick-Off party at the Robledal estate in Hope Ranch. More than 100 friends and supporters turned out to support the organization and its goals. Campaign Co-Chairs Mark Hamilton and Anna Grotenhuis announced that the Foundation has already received gifts and pledges totaling some \$1.3 million, 65% of the campaign’s goal. Congresswoman Lois Capps was on hand to share her support of the Foundation’s work and stated that its efforts were more important now than ever.

Campaign Honorary Co-Chairs Léni Fé Bland and Diandra Douglas are inviting people to join them in a commitment to ensure the Foundation’s ability to respond effectively to the challenges facing our world both now and into the future. “The Nuclear Age Peace Foundation has been working for decades for a more peaceful world and its efforts to reach young people have proven very successful in educating and empowering a new generation,” said Léni Fé Bland at the Kick-Off event.

Community support for the Foundation’s 20th Anniversary Campaign has been tremendous. President Emeritus of Santa Barbara City College and Foundation Board member Peter R. MacDougall has stated, “The Nuclear Age Peace Foundation provides a

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vital focus on and voice for world peace. Given the current capacity to destroy the world as we know it, the Foundation's role is more critical than ever. Financial support by all who value a peaceful future is vital to maintaining and expanding the Foundation's critical efforts."

Based in Santa Barbara, the Nuclear Age Peace Foundation has grown to become one of the world's preeminent non-profit educational and advocacy organizations working on issues of nuclear disarmament and international security. The success of the 20th Anniversary campaign will allow the Foundation to provide a more effective response to the threats confronting global and human security. It will also ensure persistent efforts to create a sustainable and far safer future for generations to come.

Eli Luria, a former Foundation Board member and the Campaign's Treasurer, has stated, "The time has come to find meaningful and lasting solutions to the threats posed by the potential use of nuclear weapons and the breakdown of international order. The Nuclear Age Peace Foundation promotes cooperative, positive and rational approaches to ending the nuclear threat and strengthening international law – approaches that may yield significant results with our support and participation."

More globally, His Holiness the XIVth Dalai Lama offered his congratulations to the Foundation on the occasion of its 20th Anniversary, stating, "The Nuclear Age Peace Foundation has been doing excellent work by encouraging a climate of peace and harmony in the world. It has been a consistent voice in ending the nuclear weapons threat to humanity and all life."

For more than 20 years, the Nuclear Age Peace Foundation has been committed to advancing initiatives to eliminate the nuclear weapons threat to all life, to fostering the global rule of law, and to building an enduring legacy of peace through education and advocacy. The Nuclear Age Peace Foundation is a non-profit, non-partisan international organization on the Roster in consultative status to the United Nations Economic and Social Council.

For more information on the Nuclear Age Peace Foundation's 20th Anniversary Campaign, please contact Deputy Director Chris Pizzinat at (805) 965-3443 or by email at cpizzinat@napf.org.